

MEDIA RELEASE

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## **ASIAL launches industry first Mobile Application Platform for iOS and Android, Creating a Mobile Experience for security professionals**

SYDNEY, NSW – in a first for the Australian security industry, ASIAL, the peak body for security professionals, has unveiled its new mobile app – ASIAL GO - on iOS and Android, creating a mobile office experience for its members. Available now for iOS and Android devices, the app is free to download for ASIAL members via the Apple App Store or Google Play.

The App offers a new easy-to-use, on-the-go, and customisable experience for its members. Whether commuting to work or out in the field, the App provides access to the latest security industry news and developments; access to tailored resources and information; and the opportunity to create custom push notifications to ensure members don't miss out on important breaking news.

Bryan de Caires, CEO of ASIAL said: "More and more of our members rely on their mobile phone or tablet to access information. The ASIAL GO App was built with the key goals of offering ease of navigation, a fast load time, and the ability for users to access content tailored for them."

"The App takes members' access to the latest security industry news and resources to the next level and will further boost the speed of interactions with them."

Key features at launch include:

- Tailored security industry news feed;
- Access to industry resources such as codes of practice, guidelines, templates, research, publications, submissions, podcasts and rates of pay;
- ASIAL event information at discounted member rates and the ability to create your own event schedule;
- Listen to podcasts while browsing content;
- Interactive polls;
- Push notifications to stay informed on breaking news.

**Ends**

**FOR MORE INFORMATION** contact [communications@asial.com.au](mailto:communications@asial.com.au) or telephone 1300 127 425.

About ASIAL: The Australian Security Industry Association Limited (ASIAL) is the peak body for security professionals in Australia. For more information visit [www.asial.com.au](http://www.asial.com.au).